



# Capability Statement

## **CONTACT INFORMATION**

### **Kristin Watkins**

Owner / Lead Event Planner

Stephanie Rose Events  
11280 Laurelcrest Drive  
San Diego, CA 92130

Email:  
kristin@stephanieroseevents.com

Phone: 858-461-8423

Web:  
<http://stephanieroseevents.com>

## **NAICS**

561920 Convention & Trade  
Show Organizers

## **REGISTRATIONS**

UEI: MW3RVYEPKZ3  
Cage: 9SBX9

## **YEAR OF ESTABLISHMENT**

2016

## **CORPORATION TYPE**

Sole Member LLC

## **CERTIFICATIONS**

**WMBE** by The Supplier  
Clearinghouse VON #24000069

**Certified Meeting Professional  
(CMP)** by Events Industry Council  
certification # 18965

**Sustainable Event Professional  
(SEPC)** by Events Industry  
Council certification issued 8/2024

**Emerging Local Business  
Enterprise (ELBE)** by City of San  
Diego certification# 17SR1922

## **PAYMENT OPTIONS**

Credit cards accepted

Hourly or per project rates  
available

## **BUSINESS SUMMARY:**

Stephanie Rose Events is a woman-owned, full service, sustainable meeting and event management company focused on in-person meetings & events. Our event management offers personalized solutions for your event objectives while meeting your timelines and budgets. In 2023, we planned 33 events from 150-guest networking sessions to 400-person educational conferences to 1,500-guest social events.

## **CAPABILITIES**

Our services include:

- Site selection,
- Contract negotiations,
- Supplier management,
- Food & beverage selection and management,
- Meeting space layout and set up,
- Program flow and timelines,
- Invitations and registration services
- Ground transportation management,
- Rooming list management,
- Entertainment selection and management,
- Onsite logistics,
- Audio visual/production service selection and management,
- Event Design and Décor,
- Financial reconciliation
- Post-event Reporting
- Sustainable Meeting and Event Planning

## **CUSTOMERS:**

Partial list of current clients:

North San Diego Business Chamber

Veterans Exploring Treatment Solutions

Veterans Prostate Cancer Awareness

Lions, Tigers and Bears

Girl Scouts San Diego

MCRD Museum Foundation

## **DIFFERENTIATORS:**

San Diego Focused - We live, work, and play in San Diego. With more than 50 years of local expertise in America's Finest City, we know best venues and vendors to match your style and budget.

Sustainable Event Professional – Certified practitioner of sustainable events with expertise in setting policy, defining scope, setting criteria, tool development, communications, onsite event management and post-event recording and tracking.